



26th
ANNUAL
5K WALK
5K / 10K RUN

DETROIT MOTTEP FOUNDATION

2023 LIFE Walk/Run SPONSORSHIP PACKET





Dear Lifesaving Partner,

The past few years have been a test of our resilience, and a chance to rediscover our core values and principles. In 2022, we made history with a record-breaking 463 organ donors who gave the gift of life. The pandemic has shown us the fragility of life and how every day is a precious gift.

For 26 years, the Minority Organ Tissue Transplant Education Program (MOTTEP) has been dedicated to saving and enhancing lives through organ and tissue donation, and preventing diseases to reduce the need for transplants among ethnic minority Americans. We have been a safe haven for black and brown families, offering education and support throughout the organ donation process.



Minorities, who make up only 25% of the population, represent over 60% of those waiting for organ transplants. Many wait for years for a deceased donor kidney transplant due to the chronic shortage of organs. This is a sobering reality that we cannot ignore.

MOTTEP is planning a year of celebration, including four signature events that have become beloved community traditions. Your company can be part of this impact by becoming a sponsor. With various levels of support and customizable options, your company will be acknowledged in print, signage, and digital and social media. By supporting MOTTEP, your business will be instrumental in building healthier communities and saving lives through organ donation.

Our vision is to improve health and wellbeing through disease prevention, organ donation, and education. Our LIFE Walk/Run event in July 2022 reached over 20,000 people and raised awareness for our cause. With your sponsorship, we can reach even more people and celebrate 26 years of saving lives, one step at a time.

As a corporate leader, you know the importance of making a meaningful impact on the community. Your sponsorship will demonstrate your organization's commitment to serving individuals and families in their most vulnerable moments, and will highlight your dedication to improving the lives of those in our community. The need for organ and tissue donations will endure long after the pandemic, and your support is essential. Please consider the attached sponsorship information and join us in celebrating 26 years of exceptional educational service.

Yours in Service,

A handwritten signature in black ink that reads "Patricia White".

Patricia White

Detroit MOTTEP Foundation Board President



WHAT IS MOTTEP?

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Michael D. Russell, Esq.
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Beaumont Health System

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Macy's

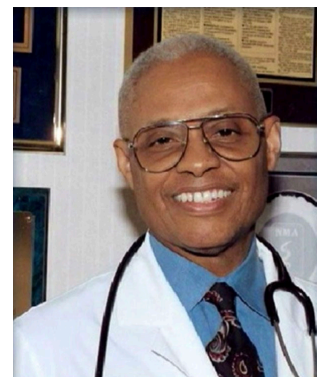
Felix Valbuena, M.D.
CHASS

Jason White
Ypsilant Community School District

Remonia Chapman
Director of Detroit MOTTEP Foundation

The Minority Organ Tissue Transplant Education Program (MOTTEP), founded by Dr. Clive O. Callender, is the first national organization designed to educate minority communities on facts about organ and tissue donation and transplantation.

Since June 1993, National MOTTEP has been actively working to solve the number one problem in transplantation - the shortage of organ and tissue donors. National MOTTEP expanded to three (3) sites in 1993, and then to fifteen (15) sites across the country in 1995. Gift of Life MOTTEP was launched in 1995 and serves African American, Arab American, American Indian, Hispanic/Latino, Asian, and Pacific Islander populations.



DETROIT MOTTEP FOUNDATION

2023 Schedule of Events

March 16, 2023

Kountz/Callender/Drew Transplant Symposium

DMC Children's Hospital, Detroit Campus

This symposium is designed to promote an exchange of ideas on healthcare disparities and their impact on organ and tissue donation. National and local experts highlight ways to engage physicians, health professionals and community leaders to become champions in saving lives.



April 27, 2023

Lifesavers Leadership Breakfast

Detroit Golf Club

The Lifesavers Leadership Breakfast acknowledges community and corporate partners who support the Detroit MOTTEP Foundation's annual educational programs and events. MOTTEP is committed to providing culturally competent programs that engage ethnically diverse communities regarding the importance of organ and tissue donation. This is also a time to honor our volunteers, donor families, organ recipients, and community champions.

July 22, 2023

26th Annual LIFE Walk 5K Walk and 5K & 10K Run

Belle Isle State Park

LIFE Walk/Run is the largest event promoting organ and tissue donation in the state of Michigan. Attended by more than 2,000 individuals, including members of the medical profession, major corporations, media personalities, politicians, donor family members, and transplant recipients.

It is an event for the whole family which also promotes health and fitness through the Kid's Fun Run, free health screening, and healthy eating at the LIFE Walk Cafe.



November 12, 2023


Sounds of Saving Lives Concert

Location to Be Determined

The Sounds of Saving Lives Concert is an effective way of including the faith-based community to share the message of organ and tissue donation through music. This event kicks off National Donor Sabbath by adding music to the message.

DETROIT MOTTEP FOUNDATION

2023 LIFE Walk/Run Sponsorship Levels

	Champion Sponsor \$25,000	Platinum Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,500	Friend of MOTTEP \$1,500
Premium branding and visibility opportunities:						
<ul style="list-style-type: none"> LIFE Walk/Run team event registrations and commemorative t-shirts 	35	25	15	10	7	3
<ul style="list-style-type: none"> Your organization's vendor table at the event 	•	•	•	•	•	•
<ul style="list-style-type: none"> Your organization's name on the LIFE Walk/Run t-shirts 	•	•	•	•	•	
<ul style="list-style-type: none"> Your organization's logo on all printed and marketing materials 	•	•	•	•		
<ul style="list-style-type: none"> Your organization's name included on press releases and PSAs 	•	•	•	•		
<ul style="list-style-type: none"> Your organization's video on Detroit MOTTEP Website/ Social Media posts 	•	•	•			
<ul style="list-style-type: none"> Lifesavers Leadership Breakfast VIP Table(s) 	3 VIP Tables	2 VIP Tables	1 VIP Table	1 VIP Table		
<ul style="list-style-type: none"> Ad in Lifesavers Leadership Breakfast program booklet 	Full Page	Full Page	Half Page	Half Page	Logo listed with LIFE WalkRun Sponsors	Name listed with LIFE Walk/Run Supporters

Customized sponsorships available. Contact Remonia Chapman at (313) 875-9055 or rchapman@golm.org



Our Goals

Establish cooperative relationships and/or acquire sponsorship from public and private organizations to assist in the educational campaign for minority populations within the community.

Empower specific ethnic minority populations to develop and implement Action Plans that will increase awareness levels within their own communities.

Educate ethnic minority populations to the facts regarding organ/tissue donation and transplantation and increase the number organ/tissue donor registries signed by minorities.

Inform ethnic minority populations about the specific behaviors and the resulting decreases that lead to the need for organ/tissue transplantation, e.g. Diabetes, Hypertension, Heart Disease, Obesity, and Substance Abuse.

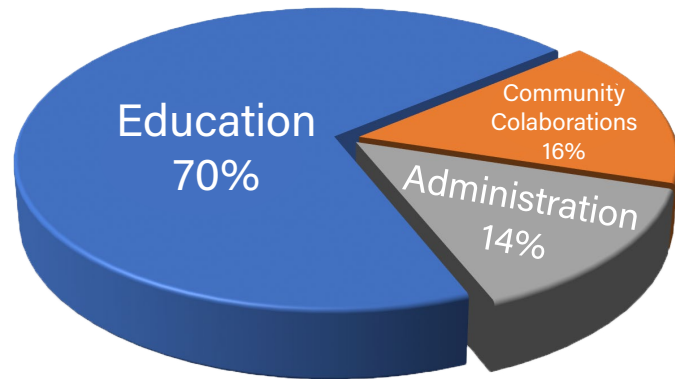
2022: A RECORD YEAR



Why be a Sponsor?

As a corporate leader, we know the ability to have a strong community impact matter to you. Your sponsorship presence will spotlight your organization's commitment to service to individuals and families who rely on MOTTEP for compassion, guidance, and support during their most vulnerable time. The pandemic will not last forever, but the need to support individuals and families in need of organ and tissue donations will remain. Please review our sponsorship opportunities to determine the level that best reflects your company's commitment to this cause and our community.

Where do the dollars go?





2023 LIFE Walk/Run Sponsorship Commitment

www.detroitmottepfoundation.org

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Sponsorship Commitment

- Champion Sponsor - \$25,000
- Silver Sponsor - 5,000
- Platinum Sponsor - \$15,000
- Bronze Sponsor - \$2,500
- Gold Sponsor - \$10,000
- Friend of MOTTEP - \$1,500
- General Donation: \$ _____

Logo Deadline for Printed Materials: April 21, 2023

Logo Deadline for T-shirts: May 31, 2023

Payment Method: Check Enclosed Money Order Enclosed Credit/Debit Card Invoice (at address below)

**Please make check/money order payable to: Detroit MOTTEP Foundation
Mail payment to: 736 Lothrop Road, Detroit, MI 48202**

Credit/Debit Card Payment Details:

Charge Amount \$ _____ Card Type: MasterCard Visa American Express

Card No. _____ Exp. _____ CVC _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Alt. Phone _____

Cardholder _____ Signature _____

For sponsorship questions, contact: Remonia Chapman at (313) 875-9055 or rchapman@golm.org

All proceeds benefit Detroit MOTTEP Foundation, a 501(c)(3) nonprofit organization.

Tax ID: 20-3640869



Silver Night Gala 2022

Our Mission

To decrease the number and rate of ethnic minority Americans needing organ and tissue transplants.



LIFE Walk/Run 2022



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Detroit MOTTEP Foundation

736 Lothrop Road
Detroit, Michigan 48202
(313) 875-9055

info@detroitmottpefoundation.org

www.detroitmottpefoundation.org

www.motteplifewalk.org



Runners @ LIFE Walk/Run 2022



LIFE Walk/Run 2022